

Replace "newspaper name" with your newspaper's name in  
BLACK 30 PT TIMES NEW ROMAN BOLD  
(adjust size as needed)

# Coming to newspaper name

## Day of week, Date



An inspiring,  
new columnist  
bringing  
messages of  
encouragement  
and hope  
to our readers

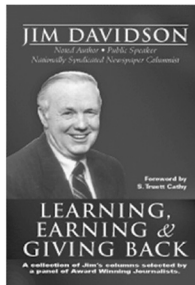
We are pleased to bring you a new weekly column by Nationally Syndicated Columnist, **Jim Davidson**. His weekly column has grown from his hometown newspaper to being carried by over 250 newspapers in 30 states.

What's remarkable is that he did this as a self-syndicator, writing and selling the column himself.

Davidson writes just like he lives... clean, positive, upbeat and with a genuine love and concern for other people and for our country.

Look for his insightful column weekly.

**Jim Davidson**  
Syndicated Columnist,  
Author and  
Motivational Speaker



**NOTE:** This ad is designed to be customized for your newspaper using the text editing tools in the full version of Adobe ACROBAT.

Adobe Acrobat Reader does not have editing capabilities.

To place these ads in your page layout program use the cropping tool in Adobe Acrobat to eliminate the side notes or crop document in ACROBAT.

If you have questions about customizing these ads for your newspaper please contact:

Trina Holman,  
Arkansas Press  
Association Advertising  
Production Manager  
501.374.1500  
800.569.8762  
or e-mail:  
trina@arkansaspress.org

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## Coming to newspaper name Monday, June 24



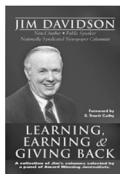
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2 col (3.792") x 5" – PASS

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# Inside today's newspaper name



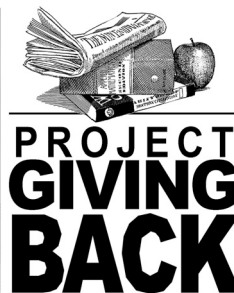
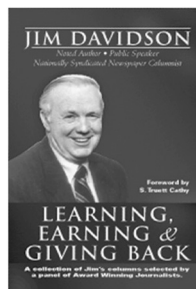
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Syndicated Columnist **Jim Davidson's** writing and speaking career has spanned more than 34 years and his topics vary widely: human interest, self-improvement, patriotism, how-to, inspirational, informative, common sense and a liberal dose of humor.

Reading Davidson's column each week will give you **hope** and **courage** to face the times we live in. He will make you feel better about yourself, your country and your future.

Look for his insightful column weekly.

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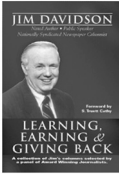
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